

# BE MORE

Coach Colene



**Colene Elridge, M.B.A**  
**Owner & Chief Coach, Be More Consulting and CoachColene.com**

Colene Elridge is a results-oriented success coach with nearly 15 years of experience in human resources, training, government and entrepreneurship. This Owner of Be More Consulting is known as Coach Colene. She is respected for her passion to make workplaces better, happier and more productive, "I've spent more than 10 years thinking about what makes work environments tick and how we can create extraordinary leaders and engaging workplaces," says Colene. "I want to change the way people think about Life, Leadership, and Work through focused coaching, workshops and training."

A people-lover (she'll give you a hug or a high-five) and giver, Colene trains groups and businesses around the United States, Mexico and the United Kingdom. She delivers high-impact results through an interactive approach to learning and employee development, "We spend way too much time at work to not love the workplace, the culture and the leaders. I teach leaders that increasing the bottom line and improving the employee experience is 100% possible with the courage to try something new and do something different." She likes to start conversations with, "What if..." as a means to empower others to think bigger than what they currently know.

When leading clients to Be More, Colene draws from experience of building teams and developing leadership tools & training, as well as her own leadership journey. Her clients say she's "Warm, approachable, engaging, and has a gift to make the complex simple, and the impossible, possible". "Colene pours her experience, talents, and rare delight for life into her true calling with BE MORE," says Jodi Orr, owner of Sterling Hot Yoga Works.

Colene's most-requested topics include: Opening the Lines of Communication, Generational Understanding and Empowering Women to Lead from the Inside Out. She teaches based on many years of working and consulting in a variety of workplace settings. Colene's impressive background includes serving as the Executive Staff Advisor to Kentucky's Personnel Cabinet, Office of Diversity & Equality. Key accomplishments during that role:

- Designed & delivered enterprise-wide training programs for associates at all levels in the public, private & non-profit sectors. Training approximately 3K-4K individuals per year.
- Effectively monitored, developed and executed EEO/AA & workforce diversity initiatives & programs impacting 33K+ state workers.
- Re-designed and implemented the Governor's Minority Management Trainee Program, a nationally recognized leadership development program.

A popular and sought-after presenter, Colene speaks and moderates at numerous events including the Society for Human Resource Management Conference, the Lexington Chamber of Commerce EMERGE Conference, as well as conferences and retreats throughout the country. She also is a columnist for KYForward.com, and has been featured in several other publications including *Success*, *Mind Body Green*, and makes local and regional television appearances.

Committed to giving back, Colene is active in the Junior League of Lexington, and volunteers with several service-based non-profits. Based in Georgetown, KY., Colene is a graduate of Transylvania University with an undergraduate degree in Anthropology and a M.B.A. In her free time, Colene is an avid yogi, and enjoys travel, journaling and spending time with her young nephews.